

# COUNCIL ROCK SCHOOL DISTRICT

SECTION: PROPERTY

TITLE: NAMING SCHOOL DISTRICT  
FACILITIES

ADOPTED: June 17, 1999

REVISED: April 6, 2006  
October 16, 2008

NAMING SCHOOL DISTRICT FACILITIES	
1. Purpose	The School Board believes that naming facilities is a matter of great importance, one that deserves thoughtful attention. This policy establishes an equitable process by which the Board of School Directors can assume its responsibility for naming school facilities.
2. Authority	All Naming Rights contracts will be approved by the Board of School Directors.  Once a facility has been officially named, it shall not be renamed except for compelling reasons to be determined by the Board.
3. Guidelines	Criteria that may be considered when naming school facilities are: <ol style="list-style-type: none"><li>1. The School District provides many opportunities for the naming of buildings, components of buildings, auditoriums, gymnasiums, playgrounds, fields, laboratories, classrooms, and equipment.</li><li>2. A facility may be named after a geographic location and/or a section of the District it serves.</li><li>3. A facility may be named after a person. If named after a person, that person shall be of exemplary moral character; have made an outstanding contribution to education, humanity or community; or have displayed outstanding leadership; or be a person of historical significance.</li><li>4. Facilities may be named after major contributors to the District. The School Board will evaluate the financial value of naming rights based on a review of the market for naming rights. The term of the naming rights will vary but should not exceed the expected life of the facility or equipment.</li></ol>