

	<ol style="list-style-type: none">2. The content of the video and/or audio programming must comply with one of the purposes listed above.3. The program must be of broadcast quality with good video and audio. The programming must not make inaccurate statements, espouse a point-of-view that is in conflict with the mission of public education in the Commonwealth of Pennsylvania, and the broadcast of the program must not be in violation of the state or federal laws or state or federal Constitution. The Superintendent or his/her designee reserves the right to make this determination.4. To make a request for approval of a program to be broadcast, a letter on the entity's letterhead must be sent to the Director of Information Technology at the CRSD administrative offices. The contents of the letter must include:<ol style="list-style-type: none">a. The title of the program.b. The length (in minutes) and the intended audience.c. A summary of the content.d. The subject areas the program addresses and how the program aligns with the purposes defined by this policy.e. The copyright information:<ol style="list-style-type: none">1) If the owner of the copyright is not the applicant, a letter from the copyright holder giving the district the right to broadcast the program, must be attached.2) If the applicant owns all rights, then the applicant must include a statement giving the right to the Council Rock School District to broadcast the program over the public cable system.f. Proof that the entity is a non-profit entity when that organization is proceeding under guideline 1.c. above.<p>A programming fee may be charged to any organization submitting programming under this policy when such programming requires formatting and/or other work by Council Rock employees to properly broadcast.</p>5. The approval of the Director of Information Technology is conditional until the Superintendent or his/her designee reviews the broadcast. Thereafter, the Superintendent or his/her designee will make the approval final or withdraw the conditional approval.
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| | <ol style="list-style-type: none">6. If a program is approved, the Director of Information Technology will determine the dates and times of broadcast and the number of times the program will be broadcast. The applicant will sign an indemnification to hold CRSD harmless prior to the broadcasting of the program.7. A disclaimer will be presented as a preface to broadcasts covered by this policy to clearly exonerate CRSD from responsibility for the content of the broadcast. A form and format for this disclaimer will be disseminated through the Office of the Superintendent of Schools. |
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