

# Council Rock School District Elementary Media Festival

## Student Guide to a Quality Media Project

The purpose of a media project is to help you learn, to help you present information to your class, or to share what you are doing in school with friends, family, the community, or learners around the world. It's important to consider your audience and the rights associated with using digital media when creating your projects. Ask yourself, "What makes a QUALITY project different from an ordinary project?" Here are some suggestions:

### Check Your Material

- Make sure your facts are accurate (correct).
- Focus on your topic and make sure your message is clear.
- Make sure the sources of information are clear and well documented. Check with your teacher or librarian if you aren't sure how to cite your sources.

### Be Creative

- Try to present your material in a way that is engaging and unique. See if you can find a way to present that has not been done before.
- Will your project keep the interest of your audience?

### Make Sure Your Presentation Is Organized

- Will your audience understand your topic?
- Does your project flow from the beginning, to the middle, and to a clear ending?
- Make sure your project is neat and organized.

### Technical Skill Is Important Too

- If you use photos or other images, video or sound (media), make sure they are appropriate and needed for the project.
- Did you use challenging technology equipment or skills to create your project?
- Any media should be of high quality (examples: clear images, good sound quality, video has good color, not jumpy).
- Media should enhance content and meaning and not distract the audience from your message.
- If you use transitions in your project, they should not be distracting.
- Any text has to be readable, and you should not have any spelling or grammar errors. Text should match the mood of your presentation. Make sure you proofread your work.
- Sources of any media not created by you have to be clearly documented, just like citing sources of information for your content.